

Top 10 Parties

We salute the other great game of Super Bowl week: getting into parties.

#10: Moves Magazine Super Bowl Party

January 28

Hip-hop legend Grandmaster Flash performs; former NFL line-backer turned film director Simeon Rice hosts. The party includes a screening of Rice's new suspense movie, *Unsub*. Hotel Valley Ho, 6850 E. Main St., Scottsdale, 480-248-2000, movesmagazine.com

#9: Ditka & Jaws Cigars with the Stars

January 29

Hosted by Mike Ditka and Ron "Jaws" Jaworski, the party features premium cigars, single-malt scotches and appearances by *Monday Night Football* announcer Mike Tirico, former NFL star Mike Golic and ESPN sportscaster Suzy Kolber. \$500-\$15,000. 7 p.m. Dos Gringos, 4209 N. Craftsman Ct., Scottsdale, 480-423-3800, ditkajawscigars.com

#8: HOF Players All-Star Cocktail Party

January 29

Yacht rock legend Michael McDonald performs following the NFL Hall of Fame Players Super Bowl Golf Classic. Kurt Warner and Randall McDaniel host. \$375 per person. 6-10 p.m. The Venue Scottsdale, 7117 E. Third Ave., Scottsdale, 480-945-5551, hofplayersevents.org

#7: Tiësto at Maya Day + Nightclub

January 30

The Dutch DJ extraordinaire kicks off Super Bowl weekend in one of Scottsdale's swankiest dens of debauchery. A young, sexy scene for sure. 9 p.m. \$70-\$125. 7333 E. Indian Plaza, Scottsdale, mayaclubaz.com

#6: Leather & Laces

January 30-31

Top international models host this sexy soiree, featuring runway fashions, an open bar, hand-rolled sushi, DJs, cirque performers and magicians. *SNL*'s Stefon would approve. \$862-\$10,510 per night. 9:30 p.m. Bentley Projects, 215 E. Grant St., Phoenix. leatherandlaces.com

#5: Taste of the NFL

January 31

Celebrity chefs from each NFL city dish their favorites alongside dozens of NFL stars. Andrew Zimmern and Alyssa Milano host. \$700 guest tickets; \$9,000 VIP table. WestWorld of Scottsdale, 16601 N. Pima Rd., Scottsdale, 480-666-5522, tasteofthenfl.com

#4: Madden Bowl Party

January TBA

Presented by EA Sports, this 20-year annual event boasts live music and mucho celebrities. Last year's event included The Roots, Run DMC and Busta Rhymes. 2015 details not announced at press time.

#3: Maxim Super Bowl Party

January 31

Maxim's Hometown Hotties dress to a theme while guests enjoy live music, DJs, dancing, cirque performers and magicians. \$1,800 general admission; \$30,000 table VIP. 10 p.m. Venue TBA. sbtickets.com/maxim-super-bowl-party

#2: ESPN The Party

January 30

This invite-only party draws celebs in droves. Music performers not announced at press time, but are always global stars like last year's headliners: Robin Thicke and Kendrick Lamar. WestWorld of Scottsdale, 16601 N. Pima Rd., Scottsdale, 480-666-5522, espntheparty.com

#1: Rolling Stone Super Bowl Party

January 31

Performances by national recording artists and DJs, bottle service and meet-and-greet opportunities. Headliners at previous parties have included Pitbull, Gym Class Heroes and Cobra Starship. \$814-\$850 general admission; \$1,102-\$1,700 VIP; \$8,850-\$29,950 tables. 9 p.m. Venue of Scottsdale, 7117 E. Third Ave., Scottsdale, tinyurl.com/lqt35g2



Super Bowl Tips with Tara Hitchcock

Let the *PHOENIX* magazine travel guru – and attendee at multiple Super Bowls – guide you through the event, from cool parties to kickoff.

My first Super Bowl was in Tampa. It was a Christmas present for my father: 40-yard line seats at face value to watch the Ravens and Giants, two teams I didn't care about with the dad I loved. Since then, I've been to five Super Bowls: some for work – I'm still hurting from the Cardinals in 2009 – but all for fun. And I've learned a few things along the way.

Best place to spot a celeb: Skip the *Maxim* and *Playboy* parties. Go to where ESPN is set up (Scottsdale Fashion Square) or Downtown across from US Airways Center (NBC's *The Today Show*/CNN/NFL Network broadcast site). It's a who's who of guests that pop in and out, sometimes with no entourage. Of course, you'll also see a revolving door of celebs at hot spots like Dominick's and Steak 44.

Beware the swag bag: Inside the stadium on game day. I'm still not sure what to do with my glow stick that never glowed during halftime a few games ago. Although last year's New Jersey/New York earmuffs and soft fleece hand warmer did come in handy. Each seat inside the stadium will have either a cushion or bag filled with goodies from the NFL on it.

The four fans you're guaranteed to see on game day: 1) The fan who can't move on. This is the fan who will be wearing his team's jersey... a team that is nowhere near Arizona on game day. And he's bitter! 2) The MORE than social drinker. The fan who looks like they started drinking during last year's Super Bowl loss and hasn't stopped. Beware! A total wild card. 3) The corporate conference attendee. The fan dressed in a sports coat as if he's networking for a CEO position. His wife may look like she thought she was attending a charity dinner. They're usually suite holders. 4) The fair-weather Christmas/Easter Catholic. This is the fan who hasn't stepped inside a stadium all year. Also known as the "waste-of-a-ticket fan."

Best chance to get on TV during the game: Getting on the field and streaking may guarantee some air time, but the pre-game is still your best bet. The network will have hours to fill before kickoff and they love enthusiastic fans taunting each other as they go in and out of commercial breaks. It means getting to the stadium very early and hanging around/behind the NBC sports anchor set. Just make sure you have all of your Candy Crush lives on your phone in case you get bored.

Best Super Bowl souvenir: The losing team's "Super Bowl Champs" shirt. Every year, some industrious soul preemptively prints up a bunch of victorious apparel for the team that ends up losing. One unnamed source – who I'm married to – acquired an NFL-licensed "Arizona Cardinals Super Bowl Champs" T-shirt in an Ibor City alley after the 2009 Super Bowl. The rest probably went to Bangladesh, where they have no idea the Steelers broke our hearts.